



FROM CNN TO HER OWN .COM: "It's never felt scary. It felt scarier to stay in news." So says Daryn Kagan, who since November has been devoting her time, energy and talent to reporting stories that show the best of the human spirit via her DarynKagan.com Web site. "I had a great, great run at CNN. I'm sure I could have gone to Fox or somewhere else and knocked on the door, but in three years I would have been in the same position," says the former anchor. "At some point, I realized, I'd need to reinvent myself."

Now, she reports, her site is building a larger and larger audience, bigger advertisers are coming aboard, and she is continuously finding new ways to extend her brand in both the new and old media worlds. More visitors are contributing stories themselves, or sending Kagan story tips.

And the indefatigable Kagan is penning a book, "What's Possible," which will be a combination of "stories you get on the Web site and also my story — the back story of creating the site." She wants readers to know, "At some point, your reinvention time will come. Don't worry, it's going to be great. It's the beginning of a new world you get to create. Everyone faces changes — in their jobs, marriages, children growing up. You can be overwhelmed, or take charge and use the opportunity."

She also has a PBS documentary in the making, "Breaking the Curse," about an Atlanta housewife who has become a leading advocate for people afflicted with leprosy in India. "It's a classic DarynKagan.com kind of story," says Daryn.

With reports by *Stephanie DuBois* and *Emily Feimster*.

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